



DEANNA HALEY

GRAPHIC DESIGN

CONTACT

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EDUCATION

California State University East Bay - Hayward, CA
B.S. Business Administration
· Double option in Marketing and Finance
2006-2010

Fullerton College
Fullerton, CA
Certificate Advertising and Graphic Design
2017-current (HONORS)

AWARDS

Employee of the Year
City of Menlo Park- 2019

Fullerton College
Exceeding expectations student art show- 2017

PROFESSIONAL SUMMARY

Long standing background in law enforcement and private business practice, with over 10 years as a dynamic leader, able to thrive in any environment. The ability to multi-task projects, mentor personnel, and to allocate resources to meet company goals. Possesses comprehensive knowledge in common business practices, education, and conflict resolution derived from a diverse educational and employment background. Exceptional Relationship builder with keen skills and a high level of initiative, attention to detail and driven by professional excellence. Possess extensive knowledge in personnel safety, law enforcement operation, investigations, training and development.

PROFESSIONAL EXPERIENCE

Self Employed

Freelance work

2020-present

- Logo design and brand building
- Illustration work (digital or traditional mediums)
- UX design

Race Witch

Freelance Graphic Designer-- Temecula, CA

June 2022-present

- Created a brand guide including new logo and monogram work.
- Designed and maintain the Race Witch on-line store.
- Create original illustrations for soft and hard lines and future assets.
- Create digital advertisements for website and social media

City of Costa Mesa Police Department

Property/ Evidence Specialist --Costa Mesa, CA

April 2020 - December 2021

- Responsible for storing, cataloging and transporting hundreds of articles of property daily.
- Ensured the department maintained and followed Federal and State procedures regarding the integrity of tens of thousands of evidence.
- Research and located items that were considered un-locatable.
- Prepare articles for destruction, auction, or release which entailed in depth research using various internal and external systems.
- Ran reports and used data to create new procedures and organization to make the unit more efficient with limited resources.



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SKILLS

Experience with advertising and branding
Logistical and organizational skills.

A passion for training and mentoring.

Great communication skills with clients and team environment.

Excellent research and analytical skills.

Work in Illustration and Graphic design
Detail orientated.

TECHNICAL PROFICIENCY

Experience with both PC and Mac platforms

Adobe Creative Cloud
Illustrator
Photoshop
InDesign
Premier Pro

Microsoft Office
Google Docs
Procreate

PROFESSIONAL EXPERIENCE CONTINUED

City of Menlo Park Police Department

Community Service Officer--Menlo Park, CA

April 2018 -March 2020

- Successfully organized community events such as National Night Out and the Relay for Life.
- Assist patrol operations with collision investigations, cold crime reporting, traffic control, evidence collection, and Subpoena service
- In charge of on-line reporting, CEPTED reviews, and bicycle registry.
- Assist code enforcement with Menlo Park Municipal codes.
- Assist with parking enforcement with parking codes and vehicle tows.

Disneyland® Resort

Security II Hostess/trainer--Anaheim, CA

March 2016-April 2018

- Threat assessments and intelligence driven reporting through detailed observation
- Successfully screen hundreds of guests and cast members daily.
- Successfully uphold the Disney Corporations policies and procedures
- On the job trainer for new hires